



Case Study: **Acclaimed Packaging Solutions**

Brother delivers a reliable, high volume printing solution for packaging solutions provider



The Customer

Acclaimed Packaging Solutions (WA) provide packaging solutions such as cardboard and plastic containers, boxes, cups, plates and much more for many Western Australian businesses including Supermarkets, Deli's and Coffee shops.



The Challenge

Acclaimed Packaging Solutions required a reliable, high speed monochrome printing solution that would be used to print large quantities of invoices, warehouse picking slips and statements for their customer base. Unfortunately, a number of previous printers were unable to handle the high print volume required and had simply 'burnt out' after continued usage. Acclaimed Packing Solutions needed a reliable, fast, high volume machine that could take high yield consumables to minimise printer management.



The Solution

Through a local Brother Authorised Dealer, BusinessSuite Australia, Brother was able to provide Acclaimed Packaging Solutions with a high speed monochrome inkjet solution, the HL-S7000DN, which was selected due to its high speed, high duty cycle and reliable Brother branding. A total of six units were purchased and strategically placed in the business so that staff can print efficiently and concentrate on their own work requirements instead of managing print issues.



The Benefit

Brother was able to assist in providing a reliable printing environment that met all of the customer's requirements. The staff of Acclaimed Packaging Solutions can now rely on the printer to do its job without paper jams, delays or service issues that they previously needed to attend to. Due to the use of the high yield consumables, staff have a more productive working environment without the constant interruption of replacing empty cartridges. Furthermore, invoices and paperwork are printed to a high quality and very quickly which contributes to a more productive work flow.



The Product

Commercial Printer	HL-S7000DN
Consumables	HC-05BK (approx 30,000 pages*)



*Estimated cartridge yield is declared in accordance with ISO/IEC 24711 test in continuous printing methodology, using monochrome test page de-fined in ISO/IEC 19752



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