



Case Study: Invest2Buy Property

Brother provides a reliable colour laser solution to Group Investment Management Specialist.

The customer

i2bp (Invest2BuyProperty) makes property ownership a reality for people who cannot afford to buy on their own. Drawing on their commercial affiliations and business improvement experience, i2bp manage property buyers' groups so members can obtain the returns large investors do. Retirees can get better returns on their investments for a comfortable lifestyle; first home buyers can accelerate savings, reducing the time to save a deposit by years; parents can invest for their children's future education, giving them the best opportunities. Group members own the property and their names alone go onto the title. Safety and security is assured by these means and with all monies directed through lawyers. For further information, visit <https://i2bp.com.au>.

The challenge

i2bp have general small office printing, copying and scanning needs. They required a reliable, economical and cost-efficient Multi-Function device that could produce quality printing for their brochures, letterbox drops and other marketing materials. Previously, they had used an inkjet device for colour printing and a laser device for monochrome printing - not only did they find these devices to be unreliable, the volume of colour printing being undertaken was too costly when using their current inkjet machine and having two devices took up too much space in the office.





The solution

i2bp realised an upgrade was required in order to completely fulfil their business requirements and the Brother MFC-9140CDN was selected as the reliable solution their business needed. Offering optional high-yield toners, the MFC-9140CDN allowed i2bp to reduce their print costs whilst packaging all their requirements in one compact device – removing the need for two or more machines that took up valuable office space. Extra features such as network connectivity, 2-sided (duplex) printing and up to 22ppm print speed helped reduce time and increase efficiency for the business as well.



The product:

PRODUCT	MODEL NAME
MULTI-FUNCTION CENTRE®	MFC-9140CDN

The benefit

Improving print costs is essential to any small business and the MFC-9140CDN allowed just that.

“Being a laser printer, we find it economical and efficient with a remarkable degree of true colour for a laser printer. It matches or even exceeds our previous inkjet printer for marketing material uses”, said Neil Thomas, Managing Partner, i2bp.

“It is self-sufficient, intuitive and very simple to use – it really is the most trouble-free printer I’ve ever encountered”.

Contact us

For more information on this case study or to find out more contact the Brother Commercial Division today:

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