



## Case Study \_ Pathology Laboratory: Brother provides peace of mind with a reliable FAX solution and customised support plan

### The customer

Is a well-respected, established pathology practice, offering comprehensive, high quality pathology services for doctors, private hospitals and nursing homes in Queensland, northern New South Wales and Darwin.

### The challenge

The customer required a robust, reliable, easy to use fax machine to securely send and receive sensitive patient information. They also required a solution with a small foot print as the majority of collection centres are compact in size and therefore the need to maximise usage of space was essential.

### The solution

Brother worked closely with the customer to find a solution that met all of their requirements in a single compact fax machine, as well as tailor a support plan for both metro and remote sites. The Brother FAX-2950 was selected out of Brother's extensive range of Fax and Multi-Function machines for its small foot print, ease of use and reliable fax functionality.



### The product:

PRODUCT	MODEL NAME
FAX Machine	FAX-2950
Consumable	TN-2230, TN-2250, DR-2225

### The benefit

Brother was able to demonstrate a reliable product within their extensive Fax/MFC (Multi-Function Centre®) range that required minimal space within compact pathology collection sites. As the unit could also be connected to a PC via USB and used as a printer was an added advantage. The customer was also given some added peace of mind with a customised support plan that featured a "hot swap" replacement program for both remote and metro sites.

### Contact us

For more information on this case study or to find out more contact the Brother Commercial CMD team today on 1300 885 989.