



Case Study _ WA Health: Brother provides a tailored and flexible labelling solution



The customer

WA Health is Western Australia's public health system who employs 40,000 staff and provides health services across the state of Western Australia to around 2.3 million people in metropolitan, rural and remote areas.

The challenge

WA Health required a solution that would enable them to print clear, durable long lasting labels for the testing and tagging of medical devices and equipment within a number of tertiary and satellite hospitals. It was of vital importance that the labels could withstand abrasion, high temperatures, and chemicals.

The solution

Brother worked closely with WA Health to help get a better understanding of their requirements and ultimately provide them with a solution. Both the PT-9700PC and PT-9800PCN were selected for their ability to reliably print a large range of durable labels and coupled with Brothers Software Development Kit (b-PAC SDK) the PC connectable labels were able to easily integrate with their existing medical software.

The product:

PRODUCT	MODEL NAME
Label Printer	PT-9700PC, PT-9800PCN
Software	Brother b-PAC SDK 3.0
Consumable	TZe-B51, TZe-561

The benefit

Brother was able to supply a labelling solution from their extensive range which met all of WA Health requirements. Utilising Brothers Development Kit (b-PAC SDK) we were able to integrate the labelling solution in to their existing infrastructure seamlessly, thus providing them with a flexible product.

Contact us

For more information on this case study or to find out more contact the Brother Commercial Market Development Team today on 1300 885 989.

