



Case Study _ Il Toro Pasta & Espresso Bar: Brother's reliable and effective print Solution gives Il Toro independence

The customer

Il Toro Pasta and Espresso Bar is a busy café in Hampstead Gardens South Australia made up of a dedicated and passionate team who are part of the slow food revolution guaranteeing all dishes are carefully prepared and not rushed.

The challenge

Il Toro had a need for a low cost & effective Point of Sale solution with the ability to produce receipts and labels that met health and safety requirements plus heat resistant because of its use within the kitchen. In addition they wanted to be able to print menus in house that looked professional and saved time without having to go to an outside agency.

The solution

Brother worked with Il Toro Pasta and Espresso Bar to find an effective solution that gives them independence. The MFC-J6510 A3 printer delivered the professional print quality required and the TD4000 labeller allows chef's dockets to be printed without fading from the heat in the kitchen.

Il Toro are one of the beta sites for an etouchOS Retail point of sale product that requires a Brother TD4000 or Brother TD4100N printer with installation and this allowed owner Jim Talladira to happily introduce the etouch / Brother solution to a number of other retail outlets.



The product:

PRINTER	MODEL NAME	MFC-J6510
CONSUMABLE	MODEL NAME	LC-73 (BK), LC-73 (C,M,Y), LC-73BK2PK, LC-73CL3PK, LC-73PVP, LC-77XL(BK), LC-77XL(C,M,Y)
LABELLER	MODEL NAME	TD-4000
CONSUMABLE	MODEL NAME	RD-S01C2, RD-S02C1, RD-S03C1, RD-S04C1, RD-S05C1

The benefit

Brother was able to provide a low cost, reliable and effective solution that gave Il Toro independence. The MFC-J6510 delivers quality, professional prints without Jim having to wait on an external printing company and the TD4000 labels meet the health and safety requirements for food packaging, is easy to use plus withstands the heat from the kitchen without fading.

Contact us

For more information on this case study or to find out more contact the Brother Commercial CMD team today on 1300 885 989.