

Petronas Twin Tower, Kuala Lumpur



# Case Study\_

## Brother labelling solutions; enhancing process efficiency within Hotels.

### The customer

KLCC Property Holdings Berhad is a property development organisation which designs and builds leading shopping malls, luxury hotels and office buildings. A solution was required for one of their luxury properties, Petronas Twin Tower, Kuala Lumpur. Petronas is an 88 story office tower.

### The challenge

The fit out of the buildings switches, electrical and networking cables is poor and required better marking and management. Also, current labels were continually falling off or were faded making them hard to read. This proved troublesome when new tenants moved into the building or if maintenance was required.

### The solution

Brother's P-Touch range of labellers provide a heavy duty solution for the business environment as the TZe tape is laminated and is more durable than the previously applied labels. Furthermore the Brother P-touch machines are PC connectable which provide greater time efficiency.



### The product:

PRINTER	MODEL NAME	PT-7600, P T-9700, P T-2430
CONSUMABLE	CARTRIDGE NAME	TZ-221, TZ-231, TZ-241, TZ-251, TZ-631

### The benefit

Post use of Brother P-Touch labellers; switches, electrical and networking cables are now well managed and easily recognised. This enhanced the process efficiency as those completing maintenance did not have to negotiate clutter.

### Contact us

For more information on this case study or to find out more contact the Brother Commercial CMD team today on 1300 885 989.