



# Case Study \_ National Fast Food Franchise: Brother provides a robust and cost effective Multi- Function solution

## The customer

A fast food franchise group with over 1000 outlets nationwide, which offer delivery, pickup and catering services.

## The challenge

The fast food franchise required a robust, cost effective Multi-Function Centre® (MFC) with a small footprint that could print, fax and scan. As their internal infrastructure operates within a Citrix environment, they also required a machine that could be configured to scan to a shared network folder.

## The solution

Brother worked closely with the IT department of the fast food franchise to configure a complete solution that met all of their requirements including their high priority requirement of scanning to a network shared folder. Over 80 MFC's were deployed nationally, included with a 4 year support plan and additional units with an ongoing fleet refresh roll out.



## The product:

PRODUCT	MODEL NAME
Printer	MFC-8950CDW
Consumable	TN-3310, TN-3340, TN-3360, DR-3325

## The benefit

Brother was able to demonstrate a reliable, cost effective multi-function solution that met all requirements including advanced scan and network capabilities. Furthermore, store managers now have machine they can rely on to handle all their faxing, printing and imaging needs.

## Contact us

For more information on this case study or to find out more, contact the Brother Commercial team today on 1300 885 989 or email [corporatesales@brother.com.au](mailto:corporatesales@brother.com.au)