



Case Study_

Brother provides the perfect solution for asset tagging

The customer

A global IT managed services provider and national supermarket chain.

The challenge

The IT managed services provider were rolling out a new assets tagging system with barcodes and needed a hand held machine for labelling servers. The challenge was to find a portable machine with 23 alphanumeric characters in one line with bar-coding and logos on other lines plus the label needed to be relatively small for installing on rack mounted servers.

The solution

The challenge was to find a portable machine with 23 alphanumeric characters in one line with barcoding and logos on other lines; in addition to this the label needed to be relatively small for installing on rack mounted servers.



The product:

LABELLING MACHINE	MODEL NAME	PT-2730
CONSUMABLE	MODEL NAME	TZe-N201, TZe-111

The benefit

The PT-2730 labelling machine has aided in providing supreme efficiency and optimized workflow for the team and the durable, low cost & scalable solution is easily maintained allowing the solution to continue to meet demands and changes of the organisation over time.

Contact us

For more information on this case study or to find out more, contact the Brother Commercial team today on 1300 885 989 or email corporatesales@brother.com.au