

# Food Labels for Cadet Units

## CASE STUDY

Australian Cadet Units

### THE CUSTOMER

Australian cadets often travel for training exercises. Feeding these hungry youngsters is a military exercise in itself and efficient food labeling solutions are required for both hot and cold food.

Many cadets have dietary restrictions and allergies, making food labels a safety concern as well as a practical exercise.



## THE CHALLENGE

Cadet units have to prepare and label meals in remote locations. It is essential that meals are labelled with accurate ingredient information, including potential allergens, to help with stock control and distribution.

Any labels printed must withstand the demands of both hot and cold food storage, and printers must be easy for non-technical staff to use in kitchen environments.

The other factor is speed—labels must be printed for breakfast, lunch and dinner, often for hundreds of meals at a time. Kitchen staff can't afford to wait for labels to be created.

## THE SOLUTION

Cadet unit operators start by creating templates to ensure all meals are properly labelled.





Using Excel spreadsheets, kitchen staff can input information such as cadet names, ingredients and allergens into pre-designed templates. This approach makes it easier to manage changes and updates, even when multiple staff members are involved.

The next step is to introduce a reliable and efficient printer that can integrate with software and create a vast volume of labels throughout the day.

## THE PRODUCT

Brother's [Thermal Transfer Label Printer](#) prints labels that adhere to a variety of packaging materials—plastic, foil, or recyclable cardboard—while withstanding heat from freshly prepared meals and maintaining integrity when stored in refrigerators or freezers.

This desktop device connects with Brother's [Free P-Touch Editor](#) and other compatible software platforms to print from templates and spreadsheets. Other features include:

-  Large print width at up to 108mm wide
-  203 dpi print resolution
-  Up to 152.4mm/sec print speed
-  [Thermal transfer and direct thermal](#) printing options

This precision-built barcode, label and receipt printer delivers performance, quality and software integration at an exceptional value.



TD-4420TN Thermal  
Transfer Label Printer

## THE BENEFITS

Compact and easy to use, Brother's Thermal Transfer Label Printer ensures:



**Safety:** Ingredients and allergens can be listed on food packaging.



**Simplicity:** Kitchen staff access easy-to-use Excel templates to make updates to labels as needed.



**Consistency:** The system supports strict food preparation protocols, ensuring every meal is labelled in a standardised and repeatable way.



**Durability:** Labels printed by thermal transfer printers can withstand both hot and cold conditions, ensuring they stay intact through preparation, transportation and storage.



**Speed:** 152.4mm/sec print speed makes life easier for the meal prep team.

## THE OUTCOME

Brother's food label printers have been successfully implemented across multiple cadet units in Australia, ensuring food safety and operational efficiency. Word of mouth within the cadet community has led to widespread adoption of the system, streamlining food labelling processes and reducing risks associated with allergens.

Food labels are a safety concern as well as a practical exercise



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