



Case Study: Ecolab

An all-in-one food labelling solution for foodservice and retail operations using the Brother TD-2120N



The Customer

[Ecolab](#) is at the forefront of sustainability, providing leading solutions and services in water management, hygiene, and infection prevention to customers around the world. One of Ecolab's solutions is [Prep-n-Print with flex](#), a cloud-based, digital food labelling system for foodservice and retail operations. Ecolab sought a new fleet of label printers that were versatile and could work harmoniously with Prep-n-Print with *flex*, which also comes bundled with a tablet and holder, as well as the *flex* app pre-installed.



The Challenge

Prep-n-Print with *flex* supports centralised management of shelf-life data and ensures unit-level labelling compliance. Businesses that deploy the Prep-n-Print with *flex* system can expect a fully integrated solution, pre-programmed and ready to use, allowing staff to print labels with minimal training. This innovative solution saves businesses time and money by eliminating the need to manually handwrite a variety of food labels.

This flexible system required a label printer that could easily print a wide range of food management labels, including labels for food rotation, products, nutritional information, ingredients, grab-n-go, returns and markdowns, as well as tamper-evident labels.



The Solution

Bearing the complexity of the Prep-n-Print with *flex* system in mind, Ecolab invested in a fleet of Brother [TD-2120N](#) Thermal Label Printers. The durability and versatility of the TD-2120N label printers enables Ecolab to provide its customers with a true food management labelling solution.

Working in sync with the tablet and *flex* app, the Brother TD-2120N helps operators save time and labour, reduce food waste, while guaranteeing legibility. By accurately calculating use-by-dates, the Prep-n-Print with *flex* system effectively minimises food waste and ensures compliance with relevant food labelling legislation.

With standard USB and network capability, the TD-2120N allows users to print high-quality food labels using direct thermal technology. Its compact design means the device can fit comfortably into any workspace without disrupting workflows. Printing labels is simple and efficient with Brother's TD-2120N as part of the Prep-n-Print with *flex* solution as the label printer features a drop-in spindle-less media replacement.

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The Benefit

With the included tablet and *flex* app, along with a Brother TD-2120N Thermal Label Printer, Prep-n-Print with *flex* simplifies and streamlines labelling processes, making it a game-changer for businesses in the food industry.

Some of the key features of this food labelling solution include batch printing functionality for printing multiple labels simultaneously. With the *flex* app, users can also easily reprint labels with the original data and use-by-date, making it convenient to apply to the same food when it is re-panned.

The Product

Label and
Wristband
Printer

[TD-2120N](#)



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