

Case Study:
**National
Supermarket
Chain**

Brother provides the perfect solution for asset tagging



The Customer

A global IT managed services provider and national supermarket chain.



The Challenge

The IT managed services provider were rolling out a new assets tagging system with barcodes and needed a hand held machine for labelling servers. The challenge was to find a portable machine with 23 alphanumeric characters in one line with barcoding and logos on other lines plus the label needed to be relatively small for installing on rack mounted servers.



The Solution

The challenge was to find a portable machine with 23 alphanumeric characters in one line with barcoding and logos on other lines; in addition to this the label needed to be relatively small for installing on rack mounted servers.



The Benefit

The PT-2730 labelling machine has aided in providing supreme efficiency and optimized workflow for the team and the durable, low cost & scalable solution is easily maintained allowing the solution to continue to meet demands and changes of the organisation over time.



The Product

Labelling Machine

PT-2730

Consumables

TZe-N201,
TZe-111



Contact Us

Discover how the Brother team
can help your business



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