

Brother Genuine Supplies

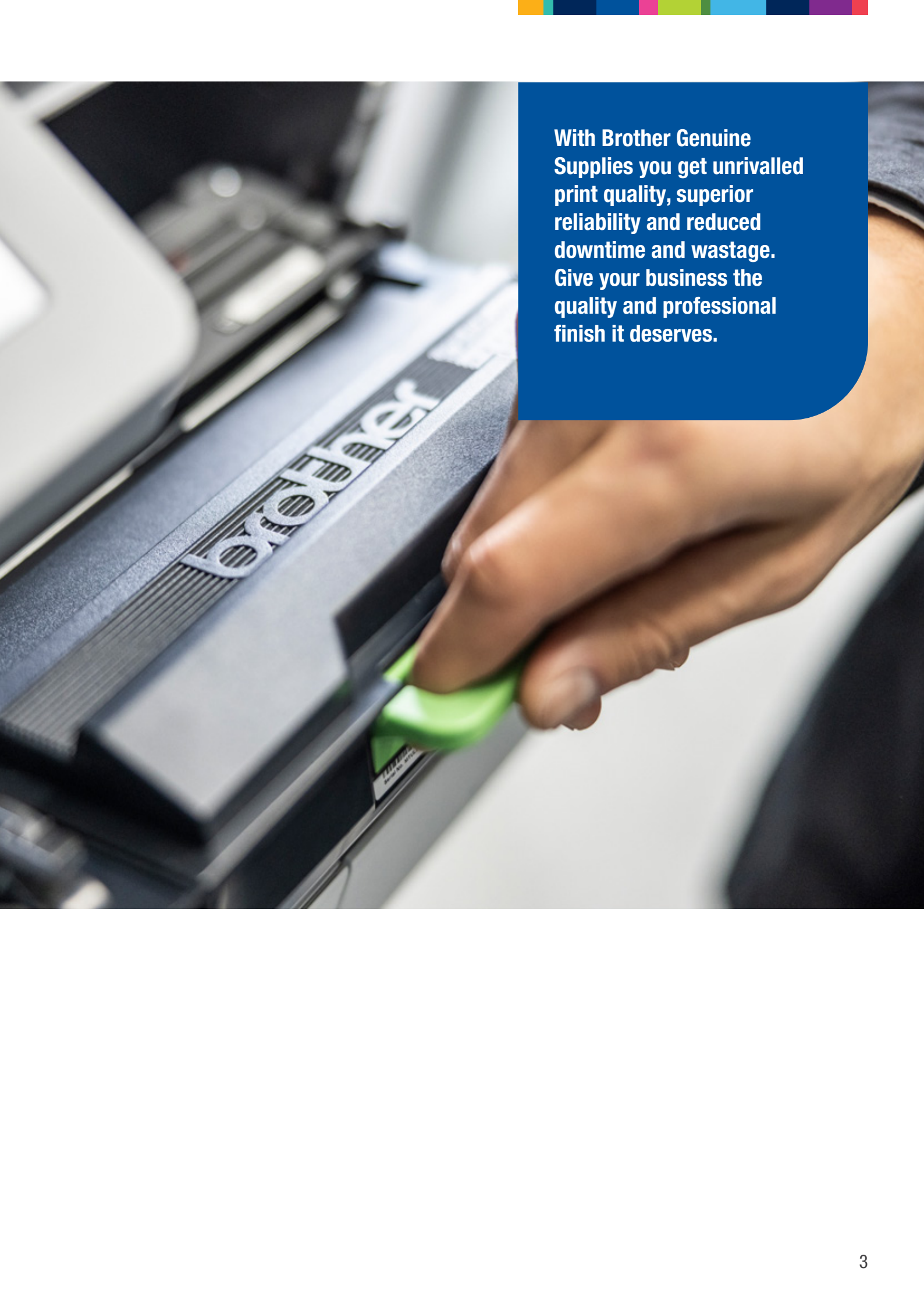
A guide to getting the most out of your Brother printer or Multi-Function Centre





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A close-up photograph of a person's hand using a bright green plastic tool to pry open a dark grey access panel on a Brother printer. The 'brother' logo is visible on the panel. The background is blurred, showing parts of the printer and a person's arm.

**With Brother Genuine
Supplies you get unrivalled
print quality, superior
reliability and reduced
downtime and wastage.
Give your business the
quality and professional
finish it deserves.**

Why choose Brother Genuine Supplies?

Brother recommends the use of Brother Genuine Supplies. They're proven to be great quality, long lasting and safe. While not all non-genuine supplies cause problems, using third-party supplies may damage your Brother device. Any damage caused by using non-genuine supplies may also void the warranty.

By using Brother Genuine Supplies, you can print with confidence knowing your ink and toner are designed specifically for Brother printers and Multi-Function Centres. Other benefits include:



Efficient operations



Increase machine's lifespan



Peace of mind



Keep maintenance costs low

Specially produced with high-quality control, they are the perfect match for Brother printers and Multi-Function Centres



**When printing with
Brother Genuine
Supplies you can
be confident
you'll always get
great results that
look professional
and protect your
company image**



The hidden costs of poor-quality prints

Print confidently on every page knowing Brother printers and Multi-Function Centres are designed to perform optimally when used with Brother Genuine ink or toner. Brother Genuine Supplies ensure quality, making it much less likely that jobs will need to be redone due to common problems such as streaking or smudging.



brother
at your side

brother
at your side

Pantone colours act as a reference to ensure consistent printing of colours across different machines and toners. Any colour variances resulting from poor-quality prints can affect important logos and trademark obligations.

Top: Brother logo printed to correct pantone colour.
Bottom: Brother logo with colour variance.



Brother Genuine Supplies meet ISO 11798*, so you don't need to worry about the permanence of your prints after being exposed to water, light, handling, or storage.

Plus, all of our black toners are PIRA accredited meaning important documents such as applications forms and legal records are tamper-proof.**



*ISO 11798 covers the permanence and durability of the ink and toner on printed or copied documents.

** Smithers Pira carry out tests on non-impact printers with a view to establishing the quality of print adhesion to cheque paper.

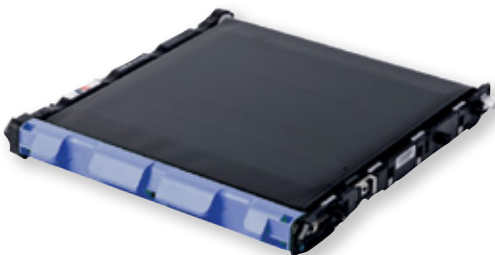
For reliability, choose Brother Genuine Supplies



All Brother inks and toners meet stringent ISO testing standards for page yield. They are designed and produced with quality front of mind



Benefit from leak-free, high-volume printing with Brother Genuine Toners



Reliability is key when it comes to print supplies – the last thing any business needs is uncertainty



Compatible or counterfeit supplies may not comply with ISO standards and may not produce at the same page yield or quality.

For truly reliable print cartridges, it is best to choose Brother Genuine Supplies.

Example of Brother Genuine Toners

Protect your printer investment

Refreshing your printer fleet is a huge investment. The last thing you want to do is potentially damage it with inferior supplies.

Combining unequalled quality, stellar performance and constant dependability, Brother Genuine Supplies is the trusted choice for confident, worry-free printing.





Brother Genuine Supplies and hardware devices are designed, manufactured and tested in controlled environments by the same team of engineers.⁽¹⁾ This provides you with consistent results for your business and protection of your print investment.

Our contribution to your sustainability

At Brother, we think about the entire life cycle of our products. Brother is proud to be a full funding partner of the 'Cartridges 4 Planet Ark' recycling program. This Australia-wide program collects and returns cartridges for recycling with a zero waste to landfill guarantee.

For information on how to recycle your used Genuine Brother cartridges visit <http://cartridges.planetark.org/involvement/where.cfm>

The program is free for consumers, is independently audited, and coordinated through a network of over 30,000 businesses and over 3,000 retail outlets. We make sure the product life-cycle doesn't end up in landfill, through our support of producer responsibility programs to create a culture of recycling.





Brother Genuine Supplies - **worth it every time**

Once you see the true benefits of using Brother Genuine Supplies, it's an easy decision to make. Not only do they provide precision-engineered print quality, they also deliver consistent page yields and exceptional value.

For stellar performance and constant dependability, Brother Genuine Supplies are worth it every time. Add to that Brother's unrivalled *at your side* support for the lifetime of your Brother device, and you have an unbeatable offering that will keep you or your business printing efficiently for years to come.

brother
at your side