

Innovative Labelling Solutions for Pre-Packed Food Businesses

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Give customers clarity and peace of mind with Brother's effective and reliable labelling solutions for food pre-packed for direct sale.



The ingredients you need for effective food labelling

Tougher food labelling regulations and rising customer expectations are making accurate food labelling more important than ever. As customer needs evolve, with changing dietary preferences and growing numbers of people affected by food allergies, effective labelling is vital for businesses of all sizes. For all food to go/pre-packed for direct sale, businesses like yours need to create crystal clear, informative labels to address issues with allergen risks. This is where our assistance in food labelling comes into play. Giving customers clarity on ingredients and allergens enables them to make more confident choices so they'll keep coming back for more.



Nuts



Peanuts



Eggs



Milk



Fish



Crustaceans



Molluscs



Grains containing gluten

(Barley, oats and rye must be declared if they contain gluten)



Celery



Lupin



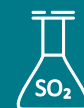
Mustard



Sesame seeds



Soya



Sulphur dioxide

(above 10mg/kg)

Ingredient and allergen labelling made simple

Brother's food labelling solutions make it easy and efficient for you to maintain high standards and stay on the right side of food labelling regulations.

Our reliable label printers produce highly legible, long-lasting labels detailing all necessary information, from ingredients and allergens to use-by dates, prices and barcodes. There's no need for ink or toners, so you can reduce costs and wastage by using the same roll for multiple label designs.



Technology you can rely on

The last thing you need in a busy kitchen is technology letting you down. Brother label printers are built to be robust and reliable, while requiring minimal staff intervention to operate effectively. Our thermal label printers are made to fit anywhere with a compact design, allowing you to position your label printer to work conveniently, wherever it suits you.

Brother's labelling solutions for pre-packed foods make it easy and efficient for you to maintain the highest food labelling standards, protecting your customers and your business.

Offering high-speed printing and the ability to connect to smartphones and tablets, they're the smart choice for clear pre-packed food labelling and barcodes up to 108mm in width (4 inches).

Benefits at a glance:

- Protect your customers' health, and your reputation, by delivering absolute clarity on your pre-packed food labels
- Create highly legible, high-resolution labels with all required information, including prices, ingredient and nutritional information, allergens that can be boldened, use-by dates and barcodes
- Print multiple label types and designs from one continuous roll
- Scale up your labelling solution with the addition of a touchscreen display*, cutter/peeler^ and connectivity options
- Simple integration into your data, existing workflows and systems

*Applicable for TD-2 series only

^TD-4 have optional cutter, QL have in-built cutters



Benefits of the Brother range

Available as a standalone solution or integrated seamlessly into your existing setup, Brother's scalable ranges offer a truly versatile printing solution, whatever the print volume, with the ability to increase productivity with intuitive accessories.



TD-2 Series

Print 2-inch labels from these compact, versatile label printers

- Direct thermal print technology
- Up to 56mm print width
- 203dpi print resolution
- Optional accessories available including label peeler and touch panel display
- Free industry-standard design and barcode label software
- Easy to integrate with existing systems, software and accessories

TD-4 Series

High-speed label printing up to 4 inches

- Thermal transfer and direct thermal print technology available
- Up to 108mm print width
- Up to 300dpi print resolution
- USB and wired LAN connectivity as standard*
- Free industry-standard design and barcode label software
- Easy to integrate with existing systems, software and accessories*
- Thermal transfer printing allows for more durable label options - ideal for freezers and other harsh environments

QL Series

Low-volume label printing up to 4 inches

- Direct thermal print technology
- Print labels up to 105.4mm print width
- Various connectivity options including USB, Wi-Fi, Ethernet and Bluetooth*
- Die-cut and continuous length rolls available to print labels the size you need
- Choose from traditional paper labels, or plastic film labels in white, yellow or clear material
- Print from PC and Mac, or from your smartphone or tablet, using the free apps available on iOS and Android

* Available on select models only

Optional accessories

Add new functionality options to your label printer for added convenience.



Touch Display Unit (TDU)*

Customise your label output by being able to input information onto labels as a standalone solution using the touchpad and display.



Bluetooth and Wireless Modules*

Whether you choose Bluetooth or Wi-Fi connectivity, you get the ability to print labels from your mobile devices without being tied down by cables.



Label Peeler*

Increase efficiency even further by automatically peeling labels from the backing as they are printed. Perfect for staff who are required to wear gloves.

* Available on select models only



Cutting-edge solutions

Brother label printers can be used as a stand-alone solution to design and print labels using Brother's free P-touch Editor or integrated with your existing software.

We have also partnered with leading software providers to offer a range of intuitive solutions to allow your kitchen or warehouse staff to get on with what they do best.



At your side for all your food labelling needs

Whether it's by forming new partnerships to drive innovation in food safety or ensuring we deliver features that really matter to you, we are committed to helping food businesses be the best they can be.

Our experience in the food industry covers everything from nationwide restaurants and multi-site takeaway franchises to small cafes and independent delis.

Contact one
of our experts
today to see how
we can help your
business



brother

at your side

Visit corpsolutions.brother.com.au for more information.

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Brother strongly recommends the use of genuine Brother consumable products only. Benefits include better quality print, greater yields per consumable, protection of your machine from damages and achievement of optimum performance. As a precaution, please note that your machine warranty may not cover any damages arising from the use of non-genuine consumables.

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