



Case Study: Helping Jollyroom's warehouse staff work virtually anywhere

Warehouse Labelling Solutions

Background

Jollyroom is the largest e-commerce company selling children and baby products in the Nordics. They are located in Gothenburg, Sweden and deliver to customers across the Nordic region. Their warehouse is over 65,000 sqm and holds up to 40,000 items.

Jollyroom was founded in 2011 and has driven and developed their own logistics management from the start. This year, their expansion reached a new level and they needed a flexible and scalable solution. With new storage areas constantly being set up, most of the workflow had to be managed wirelessly.

“For us, constant development is a big factor and we began to search for a solution where we could become paper-free in our logistics but also simplify the production,” says Kaspar, Inbound Manager at Jollyroom.



The Challenge

With a constantly expanding business, a flexible and scalable solution was required, where most of the workflow could be managed wirelessly.



The Solution

Brother evaluated Jollyrooms requirements and listened to their ideas. After studying their workflow and development needs, Brother introduced a solution based on ending the traditional paper handling after goods arrival and working together with a digital solution right at the beginning of production - all the way up to customer delivery.

Scanners ensure incoming transport documents are automatically scanned quickly and efficiently and stored in the Jollyroom database. The scanners work alongside a mobile and wireless label solution which allows the warehouse staff to work on all surfaces in production. The solution has contributed to paperless logistics management.



The results

Since this solution was implemented, Jollyroom's warehouse staff can work virtually anywhere - they can move their workplace to where the goods are. The previous step of moving the goods an extra time has been removed, which has resulted in the fact that they can have more staff in smaller areas, working more efficiently.

Quote from Jollyroom's Inbound Manager:

“

After implementing this solution we feel confident in future expansions as we can roll production out from day one.

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CONTACT US

For more information on this case study or to find out more, contact the Brother Commercial Team today:

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Brother provide a comprehensive range of RJ mobile printers. They feature impressive print speeds and a rugged build quality to fit the requirements of a wide range of vertical market applications. Bluetooth, Wireless & USB connectivity options make it possible for busy mobile workers to print on site or in the field.



RJ Series mobile printers



Rugged design

Due to the nature of many mobile applications, printers may be exposed to a range of outdoor conditions which can affect the print operation or cause damage e.g. traffic warden printing in the field. However, RJ carries IP54 certification offering that extra piece of mind for such outdoor applications subject to damp /moisture or indoor environments where dust is present. In addition, The RJ range is drop tested up to 2.5 metres to provide extra credibility in terms of toughness and reliability.



RJ-2030

RJ-2050

RJ-2140

RJ-2150

RJ-3050

RJ-3150

RJ-4230B

RJ-4250WB